STATE POLICY OF REGIONAL DEVELOPMENT OF UKRAINE: MODERN STATUS AND PROSPECTS

Regional policy is an integral part of state policy, which regulates relations between the state and the regions and aims at organizing the territory in accordance with the state development strategy. In the conditions of socio-economic instability of the state and taking into account the contradictions in the relations between the center and regions of Ukraine, there was a need to form an effective state regional policy capable of forming favorable conditions for ensuring social and economic unity of the state, dynamic balanced development of regions, improving the level and quality of life of the population of the country.

The State Regional Development Strategy for the period up to 2020 aims at identifying tasks and tools for solving social problems, enhancing the economic potential of territories, productivity of their economy, profitability of business and incomes of the population and, as a consequence, creating conditions for the general improvement of social standards, quality of life and development of business environment.

State regional policy in Ukraine has undergone significant changes in recent years, especially under the influence of the experience of regional policy of the European Union, since highly developed countries are the main actors in global economic processes, determine the general principles and approaches in shaping different spheres of political life, including and regional policy. EU regional policy is national in nature, implemented under conditions of considerable differentiation in the directions of regional policies of the Member States, while formulating and implementing common principles, strategic objectives and synchronizing in time the financing of the priorities and projects identified in EU programs.

In Ukraine, the improvement of regional policy and mechanisms for its implementation should occur under the condition of providing a comprehensive approach to managing regional development, which will ensure: balancing of administrative influences by improving policy coordination between different levels of state power and local self-government, horizontal integration of all sectoral policies, which will provide synergies management decisions. In this context, the coherence of urban and regional policy is also crucial; taking into account the territorial specificity that should facilitate the effectiveness of managerial influences at the local level; creation of conditions for the development of online forms of economic entities at interregional, macro-regional, national and inter-state levels, etc.

Thus, the state policy of regional development of Ukraine should take into account the systematic approach to managing the regions of the country on the basis of using the European experience, taking into account regional peculiarities and new models of modernization. The implementation of such a model of the state policy of regional development of Ukraine will help to create favorable conditions for life and social well-being, to increase the quality and level of well-being of the population of the country, to achieve dynamic, balanced development of regions, to ensure social satisfaction of the population and environmental safety.